

IN THE CLAIMS:

Please amend the claims as follows:

1. (Withdrawn) A method of advertising commercial products or services, comprising:
 - a) purchasing an advertisement location on an external portion of a spacecraft;
 - b) creating an advertisement of a private sector entity that sells goods or services to the general public; and
 - c) having said advertisement of said entity placed on said advertisement location.
2. (Withdrawn) The method of claim 1, wherein said spacecraft is delivered into space via a carriercraft, and said advertisement is not viewable before or during launching of the carriercraft from the earth's surface.
3. (Withdrawn) The method of claim 1, further including providing a camera on a carriercraft carrier from which the spacecraft is deployed and obtaining images of the spacecraft after deployment which show the advertisement located on the advertisement location, and transmitting the images for reproduction or broadcast to the public.
4. (Withdrawn) The method of claim 1, further comprising:

making the advertisement large enough so that it can be seen from the earth by a telescope.
5. (Withdrawn) The method of claim 1, wherein:

said spacecraft includes a solar sail having a surface; and
said advertisement location is disposed on the surface.
6. (Withdrawn) The method of claim 4, wherein images of the advertisement in space transmitted to earth are broadcast over a world wide web computer internet.

7. (Withdrawn) The method of claim 6, wherein the images are broadcast to a page on the world wide web and the page further comprises a link to another site on the world wide web where the products or services contained in the advertisement can be purchased.
8. (Withdrawn) The method of claim 1, wherein the advertisement is for products and services separate from the construction and operation of the spacecraft.
9. (Withdrawn) The method of claim 1, wherein the advertisement comprises a length greater than 1 kilometer.
10. (Withdrawn) The method of claim 1, wherein the advertisement further comprises data, images, statements, material, objects, or information of individual consumers.
11. (Withdrawn) The method of claim 4, wherein the advertisement is viewable by a telescope of moderate strength.
12. (Withdrawn) A method of advertising commercial products or services, comprising:
 - a) purchasing an advertisement location on an external portion of a spacecraft;
 - b) creating an advertisement of an entity that sells goods or services to the general public;
 - c) making the advertisement of a size sufficient to be viewed from the earth; and
 - d) placing said advertisement of said entity on said advertisement location.
13. (Withdrawn) The method of claim 12, wherein the advertisement can be viewed from earth by a telescope.
14. (Withdrawn) The method of claim 13, wherein the telescope is of moderate strength.
15. (Cancelled) A spacecraft capable of providing advertisement during space flight, the spacecraft comprising:
 - a spacecraft comprising control systems for the spacecraft;

a solar sail operatively attached to the spacecraft to provide propulsion; and
an advertisement location disposed on the solar sail to accept an advertisement
from a private sector entity that sells goods or services to the general public;
wherein the solar sail is deployed in space and the advertisement location is only
viewable upon deployment.

16. (Cancelled) The spacecraft of claim 15 further comprising a carriercraft attached to the spacecraft to carry the spacecraft into space and to deploy the spacecraft and solar sail.

17. (Cancelled) The spacecraft of claim 15, further comprising a camera to view the advertisement upon deployment of the solar sail and to transmit viewed images of the advertisement to earth.

18. (Cancelled) The spacecraft of claim 17, wherein the images are transmitted in real time.

19. (Cancelled) The spacecraft of claim 15, wherein the solar sail propels the spacecraft by reflection of solar radiation.

20. (Cancelled) The spacecraft of claim 15, wherein the advertisement location is viewable from earth.

21. (New) A method for advertising, the method comprising the steps of:
providing a spacecraft with a solar sail; and
providing an advertisement by a private sector entity that sells goods or services to the general public on the solar sail,
wherein the solar sail is deployed in space and thus enables a person to substantially view the advertisement.

22. (New) The method of claim 21, wherein the spacecraft is capable of being powered via reflection of radiation on the solar sail.
23. (New) The method of claim 21, wherein the advertisement is large enough to be substantially viewed by a person on Earth upon deployment of the advertisement.
24. (New) The method of claim 23, wherein the advertisement is substantially viewable with telescoping means from Earth.
25. (New) The method of claim 21, further comprising the step of placing the spacecraft in geo-synchronous transfer orbit at a predetermined time, wherein the predetermined time is coordinated with an advertising promotion.
26. (New) The method of claim 21, wherein the advertisement is viewable by a person via the Internet, the World Wide Web, or a television broadcast.
27. (New) The method of claim 21, further comprising the step of deploying the spacecraft from a carriercraft that carries the spacecraft into space.
28. (New) The method of claim 21, further comprising the step of providing an advertisement on a substantially viewable portion of the carriercraft.

29. (New) The method of claim 28, further comprising the step of mounting a camera on the carriercraft to substantially view the advertisement.
30. (New) A system for advertising comprising:
a solar sail configured to display an advertisement by a private sector entity that sells goods or services to the general public; and
a spacecraft configured for deploying the solar sail,
wherein the solar sail advertisement is viewable upon deployment from the spacecraft.
31. (New) The system of claim 30, further comprising a camera configured for substantially viewing and capturing the advertisement.
32. (New) The system of claim 30, wherein the solar sail is operatively attached to the spacecraft and configured to provide propulsion for the spacecraft.
33. (New) The system of claim 32, wherein the solar sail provides propulsion via reflection of solar radiation.
34. (New) The system of claim 30, further comprising a computer network for transmitting the captured images of the advertisement to Earth for viewing.
35. (New) The system of claim 34, wherein the computer network transmits the captured images over television, the Internet, or the World Wide Web.

36. (New) The system of claim 35, wherein the computer network transmits the captured images in real time.
37. (New) The system of claim 30, further comprising a carriercraft attached to the spacecraft to carry the spacecraft into space and to deploy the spacecraft and solar sail.
38. (New) The system of claim 30, wherein the advertisement is larger than 1/2 kilometer in length.